



## ASEAN FOUNDATION

### eNews

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### **ASEAN Foundation to partner with major corporations and foundations in CSR**



Dr. Filemon A. Uriarte, Jr., Executive Director of ASEAN Foundation (left) with Mr. Donough Foley, Vice President of Philips Electronics Hong Kong Ltd. (right)

The Executive Director of the ASEAN Foundation, Dr. Filemon A. Uriarte, Jr., met recently with Mr. Donough Foley, Vice President, Regional Corporate Communications Asia Pacific, Philips Electronics Hong Kong Ltd., at the office of the ASEAN Foundation in Jakarta to discuss possible partnership and cooperation in various corporate social responsibility (CSR) activities in ASEAN countries. An initial area of cooperation being considered was in the promotion of sustainable cities. Sustainable development is a priority of the entire Philips organization, which has formulated guidelines for sustainable performance. Since Philips was founded in 1891, it has worked to improve social equity and environmental quality. During their meeting, it was agreed that Philips would submit within a month a concept paper on this possible partnership and cooperation, including how the activities could be funded. Initial activities are expected to commence before the end of the year.

The meeting with Philips followed a series of meetings of the Executive Director with top executives of major multinational companies and foundations in Singapore to explore partnership and cooperation in CSR, joint scholarship, and Friends of ASEAN. These meetings included the following: Mr. Antonio del Rosario, General Manager and COO, Coca-Cola Far East Ltd., Mr. Alok Mishra, Area Vice President, South Asia, Johnson & Johnson Medical Asia-Pacific, Ms Jenny Lim, Head of Community Involvement, Nokia Asia Pacific, Ms Joanna Ng, Director, Organization and Strategy, Temasek Foundation, Mr. Thomas Thomas, Executive Director, Singapore Compact for CSR, and Ambassador Nguyen Quoc Khanh, Deputy Director, Asia-Europe Foundation.

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**AF eNews is a publication of the ASEAN Foundation. We welcome your feedback.**

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