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ASEAN Foundation conducts ICT training in Cambodia for micro-entrepreneurs



Left photo: Opening ceremony of the HP-STSB ICT training in Phnom Penh, Cambodia. Left to right: Mr. Ajie Akhmad (AF Program Officer), Dr. Phoeurng Sackona (Secretary of State, Ministry of Education, Youth and Sports, Cambodia), and Dr. OM Romny (Director General of ITC). *Right photo:* Participants of the ICT training.

Twenty Cambodian micro-entrepreneurs participated in the ICT Training of Trainers for Small and Medium Enterprises conducted by the ASEAN Foundation on 10-13 May 2010 in Phnom Penh, Cambodia. The training was made possible with funding support from the Government of France, complemented by funds from Hewlett-Packard (HP) through the HP Entrepreneurship Learning Program (HP HELP) and Hewlett Packard Micro Enterprise Development Grant Initiative (HP MEDP).

In cooperation with the Royal Government of Cambodia and the Institute of Technology of Cambodia, the HP Certified Trainers from the ASEAN Foundation conducted the Smart Technology for a Smarter Business (STSB) training course focusing on business applications such as e-commerce and marketing tools, management and operations. After acquiring the skills, the participants are expected to share the knowledge with their respective communities. The STSB curriculum of HP is designed to help build the capacities of small and medium enterprises by raising awareness of the benefits of information and communications technology (ICT) for business development. H.E. Dr. Phoeurng Sackona, Secretary of State, Ministry of Education, Youth and Sports, Cambodia and Dr. OM Romny, Director General of the Institute of Technology of Cambodia officially opened the training session.

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